

GAME DAY INFORMATION

STADIUM INFORMATION

Ladd-Peebles Stadium
1621 Virginia Street, Mobile, AL
Tent Space, RV Parking — Call 251.208.2500
Stadium Gates Open at 1pm

PARKING INFORMATION

Parking lot opens at 7am
Cost: \$10/car
RV Parking - \$25/day beginning Thursday, January 26

GAME DAY SHUTTLE

The Wave Transit System will be providing game day shuttle service from Hank Aaron Stadium starting at 11am. Service is open to the general public.
Cost: \$2.50/roundtrip per person
Children 5 and under ride free
Shuttle can accommodate people with disabilities



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SENIOR BOWL
Post Office Box 1408
Mobile, AL 36633
www.seniorbowl.com
TICKET HOTLINE 888-736-BOWL



2012
FAN GUIDE

PRACTICE SCHEDULES

NORTH

Monday, January 23	2:45pm-4:15pm	Ladd-Peebles Stadium
Tuesday, January 24	9:30am-11:00am	Ladd-Peebles Stadium
Wednesday, January 25	9:30am-11:00am	Ladd-Peebles Stadium
Thursday, January 26	9:30am-11:00am	Ladd-Peebles Stadium
Friday, January 27	9:30am-11:00am	Ladd-Peebles Stadium

SOUTH

Monday, January 23	2:45pm-4:15pm	Fairhope Municipal Stadium
Tuesday, January 24	1:45pm-3:15pm	Ladd-Peebles Stadium
Wednesday, January 25	1:45pm-3:15pm	Ladd-Peebles Stadium
Thursday, January 26	1:45pm-3:15pm	Ladd-Peebles Stadium
Friday, January 27	10:30am-11:30am	Ladd-Peebles Stadium



GAME WEEK SCHEDULE

CHICK-FIL-A FELLOWSHIP OF CHRISTIAN ATHLETES RALLY

Wednesday, January 25

6:00pm-8:00pm

Mobile Convention Center

Open to Public (Ticket Required).

Call 251-661-6060 for information.

PRESS-REGISTER SENIOR BOWL EXPERIENCE

Friday, January 27

3:00pm-7:00pm

Mobile Convention Center

FREE to the public. Family-friendly event with interactive activities for children and adults.

COCA-COLA MEET THE PLAYERS

Friday, January 27

3:30pm-6:30pm

Mobile Convention Center

FREE to the public.

Fans can meet their favorite Senior Bowl players.

BAUMHOWER'S RESTAURANT SENIOR BOWL TAILGATE CHALLENGE

Presented by Academy Sports and Outdoors

Senior Bowl Saturday, January 28

10:00am-1:00pm

Ladd-Peebles Stadium Parking Lot

Competition to determine Senior Bowl Tailgater of the Year. Challenge is FREE and open to anyone tailgating in parking lot on game day. The grand prize winner will receive an outdoor cooking package provided by Academy Sports and Outdoors. For more information, visit seniorbowl.com.

FOOD FOR LESS TAILGATE PARTY

Senior Bowl Saturday, January 28

11:00am - 2:00pm

Ladd-Peebles Stadium - East Parking Lot

FREE with purchase of \$18 Senior Bowl ticket at any FOOD FOR LESS location. Lots of free food and interactive activities in a family-friendly setting.

2012 SENIOR BOWL

Saturday, January 28

Ladd-Peebles Stadium

Kickoff 3:00pm



TICKET INFORMATION

PRICES

\$24, \$18 - Sideline

\$10 - End Zone (General Admission)

OUTLETS

888-736-BOWL • www.seniorbowl.com

Available at Senior Bowl Ticket Office (151 Dauphin Street, Mobile, Alabama 36602), All Food for Less Stores and Regions Bank locations (Pinebrook, Tillman's Corner, University Oaks, Foley, Malbis). Group Discounts available.

Call Senior Bowl Ticket Office at 888.736.BOWL for details.

PRICE GUIDE

Senior Bowl Ticket Price Guide:

Blue	\$24 Ticket Areas	Orange	\$18 Family Section
Green	\$18 Ticket Areas	Pink	\$10 Ticket Areas

